

MISS INTERNATIONAL BEAUTY PAGEANT 2016
HELD IN TOKYO, JAPAN

The 56th Miss International Beauty Pageant was held at the Tokyo Dome City Hall on 27th October, 2016, from 2:00 pm – 7:30 pm. Since 1968 when the International Cultural Association of Japan started hosting this event, this Festival of Beauty has in the 56 years, achieved a global reputation. The event is among other things, aimed at achieving international understanding and world peace. The winners are often appointed as “Goodwill Ambassadors” to sponsor or promote beneficial projects, with the help of business enterprises, associations and enthusiastic individuals who believe in humanitarian causes. The Beauty Queens work not only on charity events but also on Ecological campaigns as well.

Over 300 guests attended the Pageant this year, which featured Beauty Queens from about 70 countries from across the globe. Ghana’s Winner of “Miss Tourism Ghana” for 2015, 19-year old Cindy Kofie, represented the country in the competition but failed to make it to the last 20 finalists. The Competition was won by 24-year old kindergarten teacher and model from Philippines, Ms. Kylie Verzosa who was cheered on by several Filipinos. Her President, H.E. Mr. Duterte visited her at her hotel to encourage her and wish her well.

It was regrettable that unlike last year, no African Queen made it to the finals this year. It is hoped that the continent will fare better next year.

The message by Japan’s Foreign Minister Fumio Kishida is published below.

Ghana Embassy, Tokyo, November 2016.



岸田 文雄

外務大臣

Fumio Kishida

Minister of Foreign Affairs



外務省

Ministry of Foreign Affairs of Japan

今年で第56回を迎える「2016ミス・インターナショナル世界大会」が東京で開催されますことに心からお喜び申し上げます。

互いに異なる背景を持つ70を超える国と地域からの代表者たちが、3週間以上もの長期に亙る日本での滞在中において、華道、茶道といった日本の伝統文化体験や地域の方々との交流、青少年とのディスカッションなどを通じて、日本への関心、理解と信頼・親近感を深めるとともに、本大会を国と国、人と人との信頼関係を育み、友好関係を発展させる大変貴重な機会とされることを期待しています。

また、今回の活動期間においては、東日本大震災や今年発生した熊本地震への復興支援として、各地を訪問されると伺っております。それぞれの訪問先においては、新たな魅力の発掘、ご当地の方々との交流など、様々な場面で御活躍いただきたいと思っております。そして、帰国後においては、引き続き現地の日本大使館や他省庁の活動にも積極的に御参加いただき、母国での日本の魅力発信、相互理解のために御協力いただけるものと期待しております。

最後に、開催に当たって尽力された関係者の皆様に敬意を表するとともに「2016ミス・インターナショナル世界大会」の御成功と更なる御発展を心からお祈り申し上げます。

It gives me a great pleasure to acknowledge that the 56th Miss International Beauty Pageant 2016 is held in Tokyo this year.

It is noteworthy that this Pageant will be joined by representatives from over seventy countries and regions with different backgrounds. They will stay in Japan for more than three weeks to experience Japanese traditional culture such as tea ceremony and flower arrangement and have interactions with local people as well as discussions with young generations. I expect that these experiences will not only deepen interest, understanding, trust and familiarity with Japan, but also become an invaluable opportunity to nurture trust and friendship among countries and peoples.

I also understand that the representatives will visit various places to support reconstruction efforts in response to the Great East Japan Earthquake and the 2016 Kumamoto Earthquake. The representatives are encouraged to play an active role in various occasions such as in discovering new attractiveness as well as in interacting with local people. Furthermore, it is my hope that the representatives will continue to engage in activities organized by Japanese embassies and other ministries to promote Japan's attractions and mutual understanding when they return home.

Last but not least, I would like to express my respect to all those who worked hard to host the Pageant. My best wishes for the success and further development of the Miss International Beauty Pageant in the future.

